



For Immediate Release

Contact: Sonia Ramirez
Marketing Manager
sramirez@abilityfirst.org
O: 626-639-1745 C: 626-344-3670

The NEW Bella Sera Trattoria Grand Re-Opening will Benefit AbilityFirst Children and Adults with Disabilities

Monrovia, Calif. – The celebration of the New Bella Sera Trattoria Restaurant Grand Re-Opening will be held on **Thursday, May 8th from 5pm-7pm**. Bella Sera Trattoria will be giving back to the community by donating 10% of the proceeds the restaurant makes for the entire day to AbilityFirst, a non-profit organization formerly known as the Crippled Children's Society established in 1926 with a mission that provides programs and services to help children and adults with physical and developmental disabilities realize their full potential.

During the Grand Opening guests will enjoy complimentary appetizers and drinks. The option to dine off the restaurant's delicious menu will also be open, giving patrons who come to eat on May 8th the opportunity to take part in raising money for AbilityFirst. In addition, Bella Sera will be extending the 10% of proceeds to benefit AbilityFirst throughout the week of May 13th – 19th, 2014.

Experience the NEW Bella Sera Trattoria and join a tremendous cause within our community. Bella Sera Trattoria Restaurant is located in Old Town Monrovia – 422 S. Myrtle, Ave. 91016.

About Bella Sera Trattoria

After 11 years in our wonderful town of Monrovia, we welcome you back to *the new Bella Sera Trattoria!* Our mission is very simple: To make fresh, delicious Italian food in an atmosphere that is familiar, modern and comfortable. In our new restaurant, you will *experience* Italian Food. The menu features familiar entrees you've loved for years as well as our own inventive dishes created for you and your guests.

About Ability First

[AbilityFirst](#), formerly Crippled Children's Society of Southern California, provides programs and services to help children and adults with disabilities reach their full potential. Through 25 [locations](#) across Southern California, they offer a broad range of employment, recreational and socialization [programs](#) as well as accessible residential housing complexes and an accessible camp, [Camp Paivika](#), for both children and adults.

#